

Order & Pick-Up Information

Place your Show and Sale Orders by September 26th
 Place your Take Orders by October 31st
 Place your Scout Prize Orders by October 31st

Remember, all online sales from August 1 through October 31st count toward Scout Rewards.
 Do not place rewards orders before October 31st!

Pick-Up date: Show and Sale Orders - October 8th
 Take Orders - November 12th

Pick-Up time: 7:00 a.m .

Pick-Up locations:

Hillsborough County Units
 Caspers Distribution Center
 5621 E. Powhatan
 Tampa, FL 33610

Pasco, Hernando, Citrus, and Sumter County Units
 National Guard Armory
 16386 Springhill Dr.
 Brooksville, FL 34604

Polk, Highlands, and Hardee County Units
 Saddle Creek Corporation
 3010 Saddle Creek Rd.
 Lakeland, FL 33801

Pick-Up Guidelines

- Bring enough vehicles to carry your entire order in one trip.
- Bring order documents and verify your order as it's loaded.
- Bring someone to help you count your order as it's loaded.

Vehicle Guidelines

- Mid-size car 20 cases
- Jeep 40 cases
- Mini-van 60 cases
- Suburban/Explorer 70 cases
- Pick-Up Truck 90 cases



Gulf Ridge Council

2011 COUNCIL SALE GUIDEBOOK



2011 Popcorn Sale

Welcome to the Trail's End popcorn sale!

Inside this guidebook you will find the following details for the sale:

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The popcorn sale guidebook you received as part of your Popcorn Sale Kit highlights the key steps for success and should be reviewed carefully. This council-specific guidebook along with the popcorn sale guidebook provides everything you need to have a successful popcorn sale.

The popcorn sale is extremely important to funding your unit's Scouting program. The sale is equally as important to our council so that we may fund and maintain camps, provide service to units, develop new programs, and much more.

Thank you for your participation. We hope you have a great sale and an even better year in Scouting!

You may also contact Ralph Snyder at rsnyder@boyscouting.com or 813-872-2691 ex. 133 for complete sale details and updates.



Commission Structure & Scout Rewards

Base commission **42%**

Sell	Earn
One Item	Patch or Pin
\$250	\$10 gift card
\$350	\$15 gift card
\$450	\$20 gift card
\$650	\$30 gift card
\$850	\$40 gift card
\$1,100	\$55 gift card
\$1,300	\$75 gift card
\$1,800	\$110 gift card
\$2,300	\$150 gift card



Don't forget!
Online sales count
toward Scout Rewards!

Amazon.com is not a sponsor of this promotion. See complete details at scouts.trails-end.com. Trail's End is not affiliated with Wal-Mart Stores, Inc. or any of its affiliates. The services products, or activities of Trail's End are neither endorsed nor sponsored by Wal-Mart Stores, Inc. or its affiliates.

BONUS REWARDS FROM TRAIL'S END!

Visit trails-end.com today to see the full Scout Rewards program.

BONUS REWARDS FROM YOUR COUNCIL!

Sell \$100
in Military Donations

Sell \$100 in Military Donations and earn this commemorative patch.

Sell \$1,500

You'll get a **BONUS \$50** gift card!

Sell \$600

Get the **ZYCLONE** and a patch!

Sell \$2,500

6% of your total sales each year is invested in your own scholarship account.

5 weekly give-aways each Monday starting September 25th. Scouts that have sold at least \$600 must turn in a copy of their take order form to receive their zyclone and be put in a weekly drawing for an Xbox w/ Kinect, Nintendo 3DS, large flat screen TV, Ipad Touch, and a Ipad. Forms can be faxed (813-875-5890), emailed (jupton@boyscouting.com), mailed or dropped by the Council office (13228 N. Central Ave. Tampa, FL 33612)

Key Contacts

District and Council Popcorn Sale Contacts

Allohak District	Tanya Dadez	Tanya.dadez@saintleo.edu
Calusa District	Donna Cochran	dcochran@strato.net
Lake Region District	Doug Leonard	leonards@tampabay.rr.com
New Fire District	Mike Ebert	Michael.j.ebert@us.pwc.com
Timucua District	Paul Walker	pfwalker96@yahoo.com
Thunderbird District	Karen Lentz	Karenlentz@tampabay.rr.com
Tocobaga District	Amy Robbins	maarnest@aol.com
Withlacoochee District	Robert Guarino Michael Pecora	Robert.Guarino@sodexo.com mpecora@tampabay.rr.com
Council Popcorn Chair	Kim Siegler	kims@casperscompany.com
Council Office Contact	Ralph Snyder	rsnyder@boyscouting.com
Council Office Contact	Jeannie Upton	jupton@boyscouting.com

Popcorn Sale Calendar

Popcorn Kick Off Dates

Allohak Ryan Regensdorfer	Thurs. 08/4/2011	6:00 PM	St. Leo University, 33701 SR 52., Dade City 813-373-3595 rregensdorfer@boyscouting.com
Calusa Julie Diaz	Thurs. 08/11/2011	7:00 PM	Sebring Church of Christ, 3800 Sebring Parkway, Sebring 863-370-7608 jdiaz@boyscouting.com
Lake Region David Riley	Thurs. 08/04/2011	6:30 AM	Beymer Memorial, 700 N. Lake Howard, Winter Haven 863-287-2912 driley@boyscouting.com
New Fire Halvern Johnson	Sat. 08/13/2011	8:30 AM	LDS Church, 4106 E. Fletcher Ave., Tampa 813-245-9687 hjohnson@boyscouting.com
Thunderbird Jason Lewis	Thurs. 08/04/2011	7:00 PM	First Presbyterian Church on Lake Hollingsworth, Lakeland 863-632-2799 jlewis@boyscouting.com
Timucua Molly Blanton	Thurs. 08/11/2011	7:30 PM	LDS Church, 4806 Bell Shoals Rd., Valrico 813-210-1788 mblanton@boyscouting.com
Tocobaga Aaron Pickle	Thurs. 08/25/2011	7:00 PM	LDS Church, 2120 W. Fletcher Ave., Tampa 863-632-1934 apickle@boyscouting.com
Withlacoochee Duane Rieker	Sat. 08/06/2011	8:00 AM	United Methodist Church, 8450 E. Marvin St., Floral City 863-232-0379 drieker@boyscouting.com

September 26 – Show and Sale Orders Due

October 8 – Show and Sale Order Pick Up – 7:00am

October 31 – Popcorn Take Orders Due

October 31 – Reward Prize Orders Due

November 12 – Take Order Pick up – 7:00am

December 5 – Popcorn Money Due

2011 Product Line

NOW
made with
Canola Oil*

0g
trans fat

NEW
resealable
packages

Better flavor.

Over
70%
goes to local
SCOUTING

Better for you.



trails-end.com



POPCORN FOR OUR TROOPS

Donate a gift of popcorn to the men and women serving our country.

\$50 Gold Donation
Over **\$35** to local Scouting

\$30 Silver Donation
Over **\$21** to local Scouting



SWEET & SAVORY COLLECTION

- Chocolatey Triple Delight 20oz.
- Butter Toffee Caramel Corn 20oz.
- Cheddar Cheese Corn 7oz.

- New and improved flavor
- No hydrogenated oils
- Comes in gift box

\$40
Over **\$28** to local Scouting



CHEESE LOVER'S COLLECTION

- Cheddar Cheese Corn (two 7oz. packages)
- White Cheddar Cheese Corn (one 7oz. package)

- Made with Canola Oil
- Made with real cheese
- Comes in gift box

\$30
Over **\$21** to local Scouting

New!



WHITE CHOCOLATEY PRETZELS 20oz.

- 0g trans fat†
- No hydrogenated oils

\$25
Over **\$17⁵⁰** to local Scouting

Made with Canola Oil



KETTLE CORN 18-pack

- PER BAG POPPED
- 0g trans fat
 - 2g saturated fat
 - 250 calories

\$25
Over **\$17⁵⁰** to local Scouting



UNBELIEVABLE BUTTER™ 18-pack

- PER BAG POPPED
- 0g trans fat
 - 2g saturated fat
 - 260 calories

\$18
Over **\$12⁶⁰** to local Scouting



BUTTER LIGHT 18-pack

- PER BAG POPPED
- 0g trans fat
 - 1g saturated fat
 - 220 calories

\$18
Over **\$12⁶⁰** to local Scouting



CHOCOLATEY TRIPLE DELIGHT™ 20oz.

- No hydrogenated oils
- Low sodium

\$20
Over **\$14** to local Scouting



CARAMEL CORN WITH ALMONDS, CASHEWS AND PECANS 26oz.

- 0g saturated fat†
- 100% whole grain

\$20
Over **\$14** to local Scouting



BUTTER TOFFEE CARAMEL CORN 20oz.

- 0g saturated fat†
- 100% whole grain

\$20
Over **\$14** to local Scouting



CARAMEL CORN 11oz.

- 0g saturated fat†
- 100% whole grain

\$10
Over **\$7** to local Scouting

All products, except Microwave Popcorn (which contains milk ingredients only), are produced in a plant that manufactures and handles products with peanuts, tree nuts, wheat, soy, and milk. All products are ©.

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† per serving
* Trail's End Microwave Popcorn and Cheese Corn